

RH1004 – MANAGEMENT FUNDAMENTALS SUBJECT OUTLINE

SUBJECT DESCRIPTION

This subject explores the external and internal environmental context of business and organisational practices. The subject places emphasis on the fundamental building blocks of management: plan, organise, lead and control, which are crucial to starting, growing and maintaining a successful business. Emphasis is also placed on the contemporary drivers of global, societal and regional change, such as, sustainability, cultural perspectives, corporate social responsibility, ethical accountability and governance. The subject is part of the Diploma of Business, which is designed to provide you with a pathway to:

- further university studies in Business; or
- direct employment

Pre-requisites: Nil within the Diploma of Business program.

COURSE LEARNING OUTCOMES

- Demonstrate foundation knowledge necessary for advanced skill or paraprofessional work or further learning
- Analyse relevant concepts and techniques for making early career business decisions
- Evaluate data and resources in the context of relevant academic literature
- Apply critical thinking and solve problems to address issues in a range of business situations
- Convey information clearly and fluently in written and spoken form appropriate for their audience
- Apply basic technical skills, including numeracy, necessary for practice in business
- Demonstrate an awareness of ethical and social responsibility in business settings
- Demonstrate independent learning

SUBJECT LEARNING OUTCOMES

- Identify and analyse key drivers of change to business practices
- Explore and explain how organisations can be ethically, corporately and socially responsible in achieving sustainable practice
- Recognise and examine key features of the four functions of management in the context of organisational structures
- Demonstrate understanding of the significance of effective intrapersonal and interpersonal communication across social and business settings

LECTURER

TBA at the start of every study period.

CONTACT HOURS

Each subject in the Diploma of Business program requires a 130 hour workload of study-related participation, over the course of the ten week study period.

The exact format of the teaching sessions for each study period may change, but they will usually consist of four hours face to face teaching and one hour of self-paced learning per week.

ASSESSMENT

Assessable items for all of the Diploma subjects may include essays; mid-trimester exams; group or individual presentations; final exams; workshop activities; online activities; group activities; business projects/reports and so on.

NOTE

- Minor variations might occur due to the continuous subject quality improvement process, and in case of minor variation(s) in assessment details, the subject outline represents the latest official information.
- A more detailed subject outline will be provided to each student prior to the commencement of every study period.